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# What Makes A Great Exhibition?





## Synopsis

For better or worse, museums are changing from forbidding bastions of rare art into audience-friendly institutions that often specialize in â œblockbusterâ • exhibitions designed to draw crowds. But in the midst of this sea change, one largely unanswered question stands out: â œWhat makes a great exhibition?â • Some of the worldâ ™s leading curators and art historians try to answer this question here, as they examine the elements of a museum exhibition from every angle.What Makes a Great Exhibition? investigates the challenges facing American and European contemporary art in particular, exploring such issues as group exhibitions, video and craft, and the ways that architecture influences the nature of the exhibitions under its roof. The distinguished contributors address diverse topics, including Studio Museum in Harlem director Thelma Goldenâ ™s examination of ethnically-focused exhibitions; and Robert Storr, director of the 2007 Venice Biennale and formerly of the Museum of Modern Art, on the meaning of â œexhibition and â œexhibitionmaker.â •A thought-provoking volume on the practice of curatorial work and the mission of modern museums, What Makes A Great Exhibition? will be indispensable reading for all art professionals and scholars working today.

### **Book Information**

Paperback: 184 pages Publisher: Reaktion Books; First Edition (US) First Printing edition (February 16, 2007) Language: English ISBN-10: 0970834616 ISBN-13: 978-0970834614 Product Dimensions: 6.5 x 0.8 x 9.2 inches Shipping Weight: 1.2 pounds (View shipping rates and policies) Average Customer Review: 3.5 out of 5 stars 4 customer reviews Best Sellers Rank: #226,432 in Books (See Top 100 in Books) #117 in Books > Business & Money > Management & Leadership > Planning & Forecasting #4615 in Books > Business & Money > Economics #7286 in Books > Textbooks > Business & Finance

### **Customer Reviews**

"With the proliferation of degree courses now churning out graduates in the subject, this will provide informative reading both to those starting their curating careers and those already established in the field." (Helen Sumpter Time Out London 2007-02-28)"A unique compiliation of essays by well-known curators and active participants within this field, it is less an anthology and more an

exhibition itself.... Despite the authoritative stance from which these essays stem, together they refreshingly bring the discussion back to the true centre of their work: the artwork itself.... By bridging the gap between question and answer, What Makes a Great Exhibition? liberates exhibitions to a position of question-catalyst." (Contemporary 2007-06-01)

Paula Marincola is director of the Philadelphia Exhibitions Initiative.

This book is a good analysis of what makes a great exhibition. What makes it and why? what makes it and what not? The book presents and compiles all great exhibitions that have taken place. The only thing is the book material is rough and the mis-an-pag $\tilde{A}$ <sup>©</sup> of lines and font is terrible. Tough but great read :)

If you were ever wondering how to, or what it takes to create a great exhibition you should defiantly grab yourself a copy of this book.

This book is uselessIn addition the distributor charges you if you return it!

#### Good

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